

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM467301

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Termination and Release of Patent and Trademark Security Agreement

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wells Fargo, National Association		03/23/2018	National Banking Association:

**RECEIVING PARTY DATA**

<b>Name:</b>	Serena & Lily, Inc.
<b>Street Address:</b>	10 Liberty Ship Way,Suite 350
<b>City:</b>	Sausalito
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94965
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 23**

Property Type	Number	Word Mark
Registration Number:	5001534	SERENA & LILY
Registration Number:	4368082	
Registration Number:	4283083	S & L
Registration Number:	4382516	SERENA & LILY
Registration Number:	4382515	SERENA & LILY
Registration Number:	4382514	SERENA & LILY
Registration Number:	4292087	
Registration Number:	4382476	SERENA & LILY
Registration Number:	4382399	S & L
Registration Number:	4382398	SERENA & LILY
Registration Number:	4382337	SERENA & LILY
Registration Number:	4382336	SERENA & LILY
Registration Number:	4382335	SERENA & LILY
Registration Number:	4382334	SERENA & LILY
Registration Number:	4363522	SERENA & LILY
Registration Number:	4382333	SERENA & LILY
Registration Number:	4363521	SERENA & LILY
Registration Number:	4363520	SERENA & LILY
Registration Number:	4363514	SERENA & LILY

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4363513	SERENA & LILY
Registration Number:	4330828	SERENA & LILY
Registration Number:	3241729	SERENA & LILY
Registration Number:	3498142	

**CORRESPONDENCE DATA**

Fax Number: 6175236850

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 617-523-2700

Email: susan.dinicola@hklaw.com,kate.ferrara@hklaw.com

Correspondent Name: Holland & Knight LLP

Address Line 1: 10 St. James Avenue

Address Line 4: Boston, MASSACHUSETTS 02116

<b>NAME OF SUBMITTER:</b>	Susan C. DiNicola
<b>SIGNATURE:</b>	/Susan C. DiNicola/
<b>DATE SIGNED:</b>	03/27/2018

**Total Attachments: 7**

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**TERMINATION AND RELEASE OF PATENT AND  
TRADEMARK SECURITY AGREEMENT**

**THIS TERMINATION AND RELEASE OF PATENT AND TRADEMARK SECURITY AGREEMENT** (this "Termination"), is dated as of March 23, 2018, and made by WELLS FARGO, NATIONAL ASSOCIATION, having an office at 100 W. Washington St., 15<sup>th</sup> Floor, Phoenix, AZ 85003 ("Grantee") to SERENA & LILY, INC., a Delaware corporation ("Grantor"), with its chief executive office at 10 Liberty Ship Way, Suite 350, Sausalito, CA 94965.

WHEREAS, Grantor and Grantee entered into that certain Credit and Security Agreement, by and between Grantor, Grantee and certain of Grantee's affiliates, dated February 5, 2015 (the "Credit Agreement"), wherein Grantor granted to Grantee a security interest in all of its right, title and interest in and to Collateral (as defined in the Credit Agreement);

WHEREAS pursuant to the Credit Agreement, Grantor and Grantee entered into that certain Patent and Trademark Security Agreement, dated February 5, 2015, (as amended from time to time, the "Security Agreement"), in which a security interest was granted by Grantor in favor of Grantee in certain Collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, the Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on March 30, 2015, at Reel 5487, Frame 0831;

WHEREAS, pursuant to the Credit Agreement, Grantor and Grantee entered into that certain First Amendment to Patent and Trademark Security Agreement, dated August 17, 2016 (the "Supplemental Security Agreement"), in which a security interest was granted by Grantor in favor of Grantee in certain additional Trademark Collateral;

WHEREAS, the Supplemental Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on October 21, 2016, at Reel 5905, Frame 0557; and

WHEREAS, Grantee now desires to terminate and release the Security Agreement and Supplemental Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, Grantee hereby states as follows:

1. Definitions. The term "Trademark Collateral", as used herein, shall have the meaning set forth in the Security Agreement and shall mean and include all of the Grantor's right, title and interest of every kind and nature as of the date hereof, including in the trademarks listed on Schedule A hereto.

2. Release of Security Interest. Grantee hereby terminates the Security Agreement and Supplemental Security Agreement, and terminates, releases and discharges its security

interest in the Trademark Collateral and reassigns to Grantor all right, title and interest it may have in and to the Trademark Collateral without recourse and without any representation or warranty.

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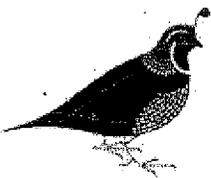
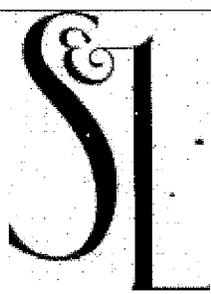
IN WITNESS WHEREOF, the Grantee has caused this Termination to be executed by its duly authorized officer as of the date first written above.

WELLS FARGO, NATIONAL ASSOCIATION

By: Eric Meyer  
Name: Eric Meyer  
Title: VP

SCHEDULE A

TRADEMARKS

Mark	Filing Date	Serial No.	Reg. Date	Reg. No.
Serena & Lily	July 17, 2015	86/696,917	July 19, 2016	5001534
	November 26, 2012	85/787,608	July 16, 2013	4368082
	July 12 2012	85/675,860	January 29, 2013	4283083
Serena & Lily	July 12, 2012	85/675855	August 13, 2013	4382516
Serena & Lily	July 12, 2012	85/675939	August 13, 2013	4382515

Mark	Filing Date	Serial No.	Reg. Date	Reg. No.
Serena & Lily	July 12, 2012	85/675837	August 13, 2013	4382514
	July 3, 2012	85/668674	February 19, 2013	4292087
Serena & Lily	July 3, 2012	85/668672	August 13, 2013	4382476
	on Jun 20, 2012	85/657133	August 13, 2013	4382399
Serena & Lily	June 20, 2012	85/657128	August 13, 2013	4382398
Serena & Lily	June 13, 2012	85/651369	August 13, 2013	4382337

Mark	Filing Date	Serial No.	Reg. Date	Reg. No.
Serena & Lily	June 13, 2012	85/651365	August 13, 2013	4382336
Serena & Lily	June 13, 2012	85/651360	August 13, 2013	4382335
Serena & Lily	June 13, 2012	85/565359	August 13, 2013	4382334
Serena & Lily	June 13, 2012	85/651355	July 9, 2013	4363522
Serena & Lily	June 13, 2012	85/651354	August 13, 2013	4382333
Serena & Lily	June 13, 2012	85/651340	July 9, 2012	4363521

Mark	Filing Date	Serial No.	Reg. Date	Reg. No.
Serena & Lily	June 13, 2012	85/651338	July 9, 2013	4363520
Serena & Lily	12, 2012	85/650150	July 9, 2013	4363514
Serena & Lily	June 12, 2012	85/650147	July 9, 2013	4363513
Serena & Lily	Jun 12, 2012	85/650140	May 7, 2013	4330828
Serena & Lily	March 6, 2006	78/829916	May 15, 2007	3241729
	September 14, 2007	77279896	September 9, 2008	3498142